

# Stakeholder Engagement in Nuclear Power Programmes

**International Good Practices and Current Trends** 

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Energiforsk Annual Nuclear Conference 2020 21-22 January 2020, Stockholm, Sweden

## Perception



What do you know, think and feel about the IAEA?













Topic #2 Page Sarveys

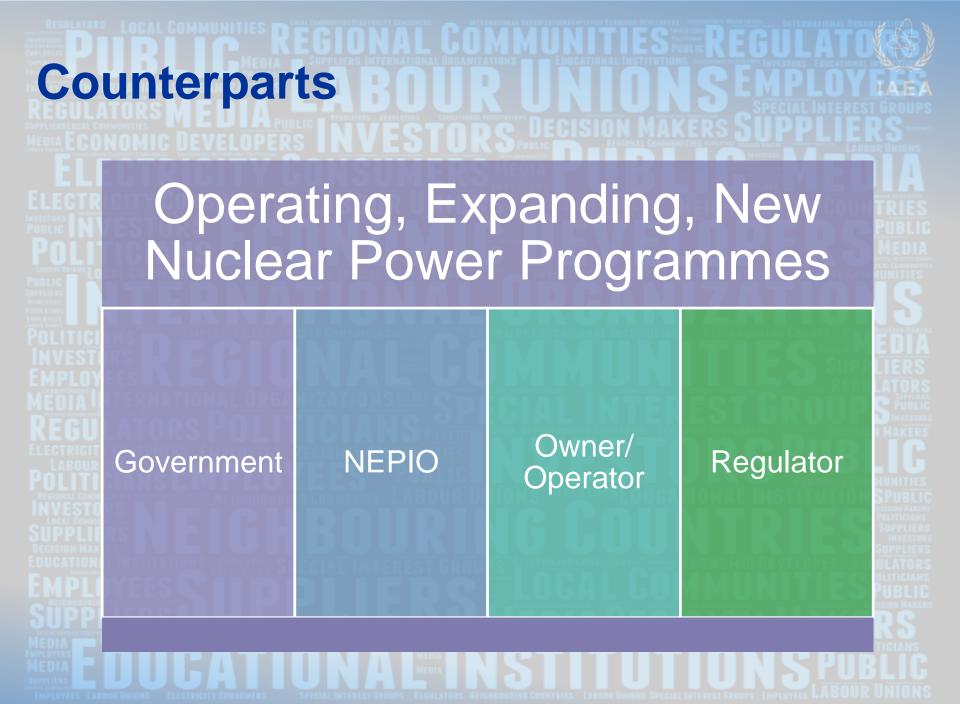




Topic Public
#3 Information
Centres

tor's Toolbox

Webinars



#### Infrastructure issues





Stakeholder Involvement is cross-cutting and impacts on most of the other infrastructure issues

# **Asking questions**



- What do people...
- Know
- Think
- Feel ?
- Avoiding assumptions about what people...
  - Know
  - Think
  - Feel
- Using information from opinion research to better communicate and engage with stakeholders.

### **Examples of Stakeholder Involvement**



Consultation

Understand basis for a decision

Dialogue

Cooperation

Listening

Building trust

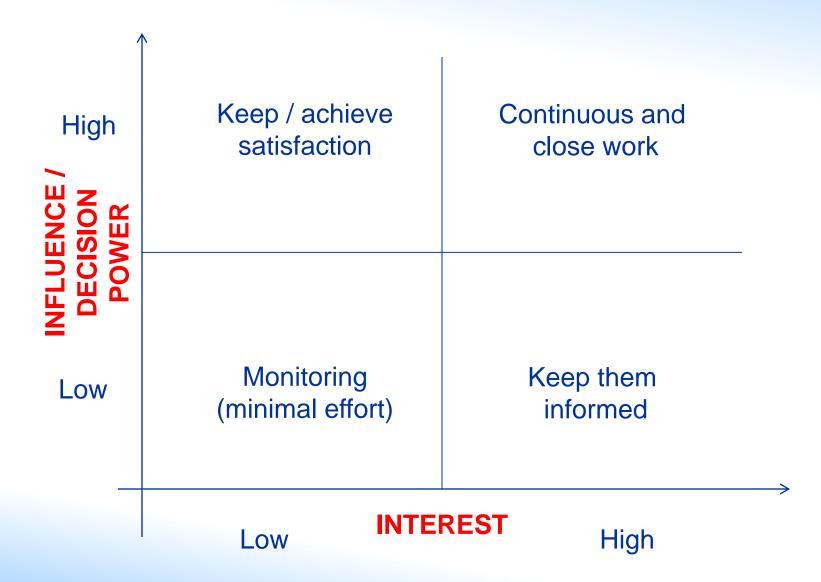
Public Information

**Partnerships** 

Relationship Building

# Stakeholder Mapping





## Challenges



Misinformation

Partisan politics

Misperceptions

Credibility

Engagement with decision makers

#### **Trends**



More openness to share information

Partnership building

Changing the nuclear narrative

Strengthening risk communication

Importance of communicators

#### Potential future areas for IAEA support



SI Core team



(New) Partners



Opinion/knowledge research



Networks



Information-sharing platforms



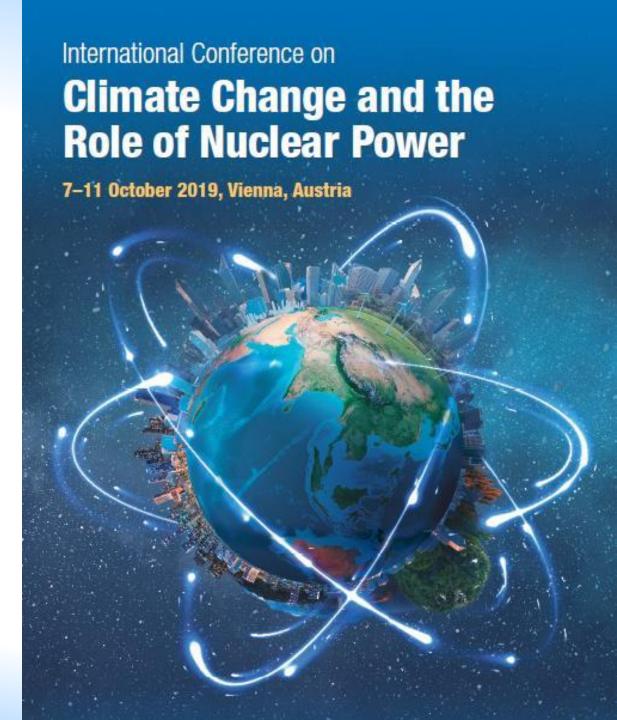
Social media/AI



#### #atoms4climate

#### Key message:

All low carbon energy sources – including nuclear power – are needed to address the climate emergency.







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Thank you! Tack!